

B.A. COMMUNICATION STUDIES

Rhetoric, Culture, and Social Change Concentration

Rhetoric, Culture, and Social Change is a 39 Credit major/concentration within Communication Studies designed for those students desiring a well-developed background in the use, theory, construction, and analysis of public messages. The course of study provides training in individual public communication skills such as Advanced Public Speaking, Argumentation, and Debate, as well as providing a foundation for the analysis and evaluation of advocacy discourse. Students choosing this track are generally interested in careers in law, politics, religion, or sales.

Pre-Communication Studies Requirements

Course Prefix/Number	Description	Credit Hours	Notes
COMM 1101	Public Speaking	3	Requires grade of C or better
COMM 2100	Introduction to Communication Theory	3	Requires grade of C or better Limited to 2 Attempts
COMM 2104	Communication Studies Foundations	3	Requires grade of C or better
STAT 1222 or 1220 or 1221	Introduction to Statistics	3	Requires grade of C or better

Students who have met the requirements above and have a 2.0 CUM GPA can apply to become a Communication Studies major. Students must complete the online application to transition from Pre-Communication status to the Communication Studies major. Change of Major/Minor forms is available at <https://communication.charlotte.edu/advising/declaration-process>. **Students with a Pre-Communication major will not be able to register for the majority of the core and required concentration courses.**

Communication Studies Core Requirements

Fully Declared Communication Studies Majors only

Course Prefix/Number	Description	Credit Hours	Notes
COMM 2101	Introduction to Rhetorical Theory	3	Declared COMM
COMM 3100	Communication Research Methods	3	Declared COMM
COMM 3101	Persuasion	3	Declared COMM

Rhetoric, Culture, and Social Change Concentration Requirements

Course Prefix/Number	Description	Credits	Prerequisites/Notes
COMM 2102 or COMM 2103	Advanced Public Speaking Argumentation and Debate	3	Declared COMM: Choose One Course
COMM 3130	Rhetoric and Public Culture	3	Declared COMM
COMM 3053 or COMM 3131 or COMM 3110	Topics in Rhetoric, Culture, and Social Change Black Culture and Communication Gender and Communication	3	Choose One Course Open to Pre-COMM

Additional Concentration Coursework Requirements (Complete 9 Credits)

Course Prefix/Number	Course	Course Option/Choose from list below	Credit Hours	Notes
2*** - 4***			3	Choose from list below
3*** - 4***			3	Choose from list below
3*** - 4***			3	Choose from list below

Choose from the list below:

Rhetoric, Culture, and Social Change Additional In-Major Coursework non-COMM options

Course Prefix/Number	Prerequisite(s): Notes	Credit Hours	Description
AFRS 2215	Black Families in the United States	3	
AFRS 3150	The African American Church and Civil Rights	3	Cross-listed RELS 3150
AFRS 3179	African American Political Philosophy	3	Cross-listed POLS 3172
AFRS 3218	Racial Violence, Colonial Times to Present	3	Cross-listed HIST 3218
AFRS 3230	Poverty and Discrimination in African Diaspora in the Modern Era	3	Cross-listed LTAM 3220/HIST 3180
INTL 2100	Introduction to Holocaust, Genocide, and Human Rights Studies	3	
INTL 2131	Introduction to Peace, Conflict, and Identity Studies	3	Cross-listed ANTH 2131
INTL 3117	Narratives and Conflicts	3	Cross-listed ANTH 3117
INTL 3132	Peacebuilding in Divided Societies	3	Cross-listed POLS 3030
INTL 3137	International Human Rights	3	Cross-listed LEGL 3137/POLS 3137
PHIL 2100	Critical Thinking	3	
PHIL 3231	Aesthetics	3	Offered Yearly
PHIL 3251	Advanced Logic	3	Offered Periodically
PHIL 3261	Feminist Philosophy	3	Offered Periodically
PHIL 3262	Philosophy and Race	3	Offered Periodically
PHIL 3271	Social and Political Philosophy	3	Offered Periodically
POLS 3103	Public Opinion	3	
POLS 3104	Mass Media	3	
POLS 3105	Voting and Elections	3	
POLS 3108	Social Movements and Interest Groups	3	
POLS 3109	Political Parties	3	
POLS 3115	Civil Rights and Liberties	3	
POLS 3117	Gender and the Law	3	
POLS 4110	North Carolina Student Legislature	3	Permission of Instructor
PSYC 2126	Introduction to the Psychology of Women and Gender	3	Prerequisite: PSYC 1101 Cross Listed WGST 3226
PSYC 2130	Introduction to Social Psychology	3	PSYC 1101
PSYC 2165	Introduction to Community Psychology	3	PSYC 1101
RELS 3225	Religion and Race	3	
RELS 3230	Race, Religion, and Murder	3	
RELS 4101	The Other Cheek: From Christian Disdain to the Organized Destruction of Europe Jews	3	
SOCY 2112	Popular Culture	3	
SOCY 2163	Sociology of Gender	3	
SOCY 2171	Social Problems	3	
SOCY 3110	American Minority Groups	3	Prerequisite: SOCY 1101

Effective Fall 2023

SOCY 3143	Social Movements	3	Prerequisite: SOCY 1101
SOCY 3175	Crowds, Riots, and Disasters	3	Prerequisite: SOCY 1101
SOCY 3250	Political Sociology	3	Prerequisite: SOCY 1101 Crosslisted POLS 3250
SOCY 4111	Social Inequality	3	Prerequisite: SOCY 1101
SOCY 4121	Globalization and Development	3	Prerequisite: SOCY 1101